

Sponsorship Application

Please provide information in Section A, B, C and D of this form, and return:

Mail: Walkerton Clean Water Centre
20 Ontario Road
P.O. Box 160
Walkerton, ON N0G 2V0

Fax: 519-881-4947

Email: inquiry@wcwc.ca

If you have any questions, please call the Walkerton Clean Water Centre at: 519-881-2003 or toll free at 1-866-515-0550 or email us at inquiry@wcwc.ca

If the space is not sufficient for explanation and details, please add an extra page.

A. Organization Contact Information

Name of Organization:	Date:
Contact Person:	Phone:
Address:	
Fax:	Email:
Name of Event/Program/Organization seeking Sponsorship:	

B. Your Organization

When was your organization founded? How many employees/members do you have? Is your organization a non-profit organization?

What are your organization's vision or mission and goals?

What is your audience size (demographics of membership)?

Have you ever received funding from the WCWC? If so, provide details.

C. Sponsorship Details		
What financial contribution are you requesting from WCWC?		
Who else are you approaching for funding?		
What other assistance is being sought? (i.e. merchandise, labour, material or equipment)		
Which of the following categories would classify your activity: environment, research, business, arts and culture, children's or general community?		
If it is an event, please list date(s) and location(s).		
Approximately how many people will be reached through the event?		
What are the tangible benefits to the community? To the water sector?		
Does the event aim to improve aging infrastructure/remote/First Nation/small water facilities?		
How will this event increase awareness of drinking water quality issues or awareness of the work of the WCWC?		
How will you measure the success of your event?		
Describe any risks associated with the event, e.g., media issues, accidents, injuries, cultural or political sensitivities.		
D. References: Name two references (e.g., previous sponsors)		
1. Reference Name	Telephone:	Email:
2. Reference Name	Telephone:	Email:

***WCWC sponsorship funds may not be used towards alcoholic beverages under any circumstances.**