

## SPONSORSHIP APPLICATION FORM

Please provide information in Section A, B, C and D of this form, and return:

**Mail:** Walkerton Clean Water Centre  
20 Ontario Road  
P.O. Box 160  
Walkerton Ontario  
N0G 2V0

**Fax:** (519) 881-4947

**E-mail:** [inquiry@wcwc.ca](mailto:inquiry@wcwc.ca)

If you have any questions, please call the Walkerton Clean Water Centre at: (519) 881-2003 or toll free at 1-866-515-0550. Or e-mail us at [inquiry@wcwc.ca](mailto:inquiry@wcwc.ca)

If the space is not sufficient for explanation and details, please add an extra page.

### A. ORGANIZATION CONTACT INFORMATION

Name of Organization:	Date:
Contact Person:	Contact Person Phone #:
Address:	
Fax Number:	Email:
Name of Event/ Program/Organization seeking Sponsorship:	

### B. YOUR ORGANIZATION

When was your organization founded and how many employees/members do you have?
What are your organization's vision or mission and long-term goals?
What is your audience size (demographics of membership)?
Have you ever received funding from the WCWC? If so, provide details.

<b>C. SPONSORSHIP DETAILS</b>		
Investment required: How much money are you requesting from WCWC?		
Which of the following categories would classify your activity: environment, research, business, arts and culture, children's, or general community?		
If it is an event, please list all dates and locations.		
Please describe other assistance being sought (i.e., funding, merchandise, labour, material and equipment)		
Approximately how many people will be reached through the event?		
What are the tangible benefits to the community?		
Does the event aim to improve aging infrastructure, remote drinking water facilities/First Nation, or small water facilities?		
How will this event increase awareness of drinking water quality issues?		
How will you measure the success of your event?		
Describe any risks associated with the event, e.g., media issues, accidents, injuries, cultural or political sensitivities.		
<b>D. REFERENCES: Name two references (e.g., previous sponsors)</b>		
1. Reference Name	Telephone:	E-mail:
2. Reference Name	Telephone:	E-mail: